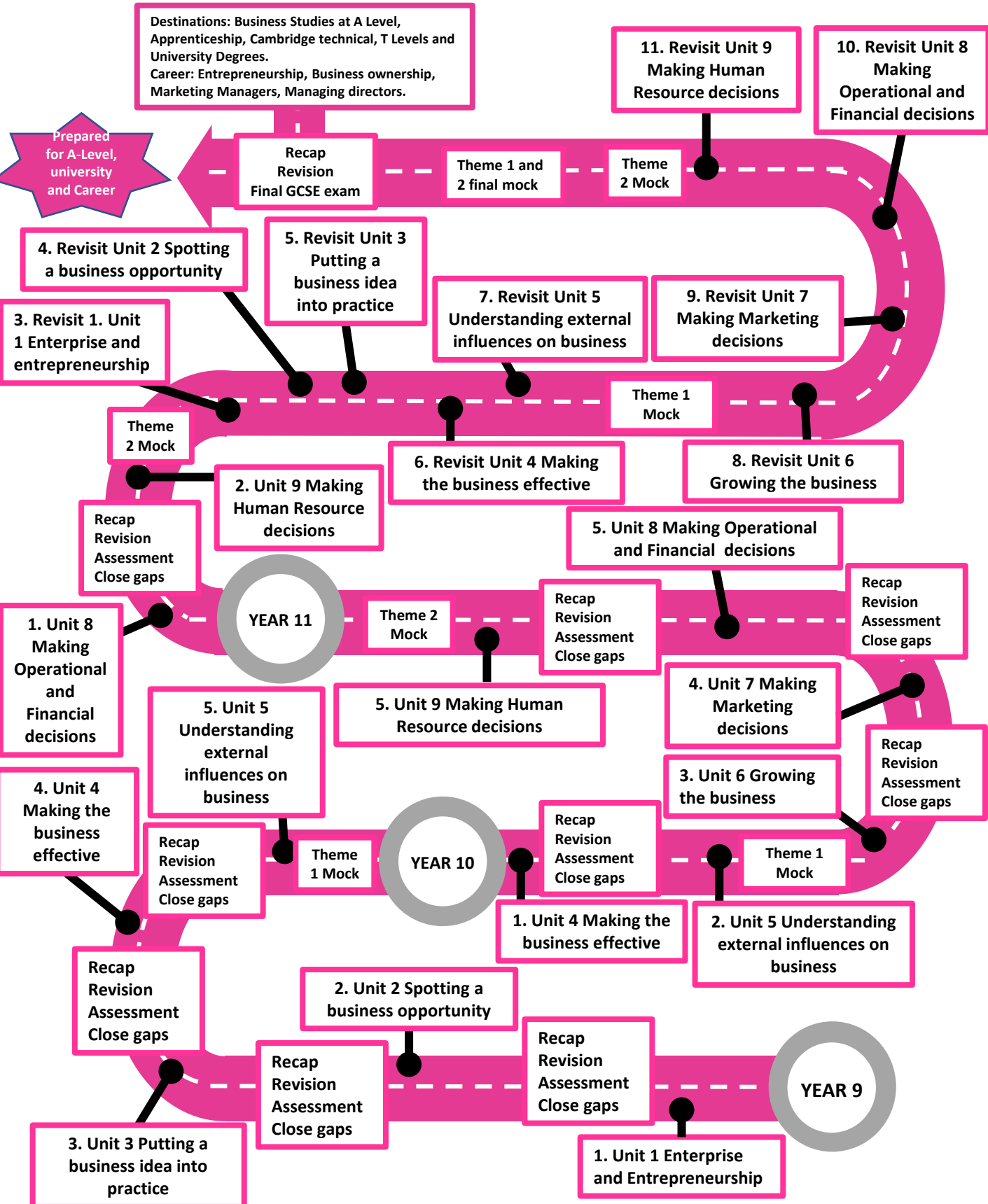


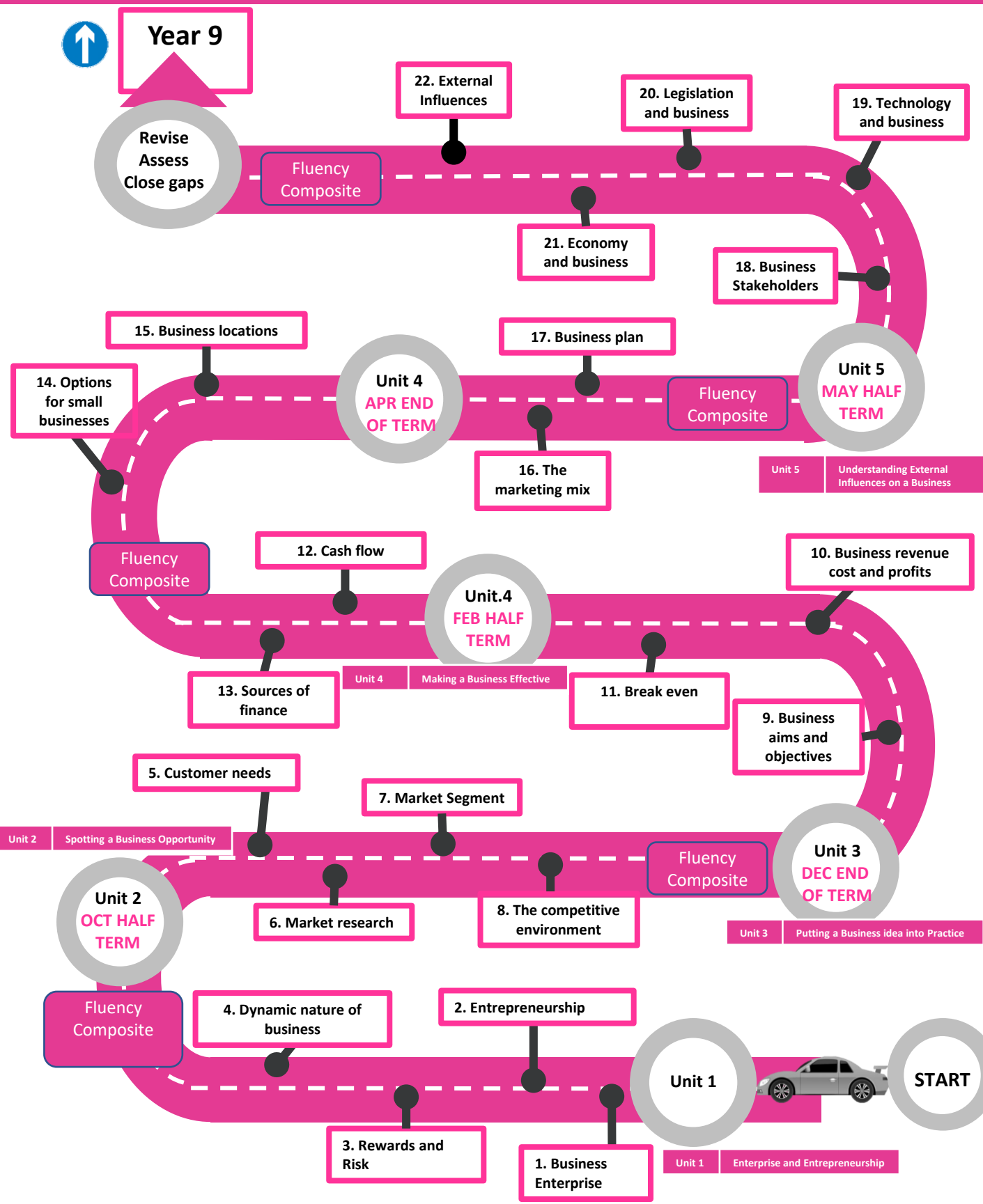
YEAR 9-11 BUSINESS STUDIES

Destinations: Business Studies at A Level, Apprenticeship, Cambridge technical, T Levels and University Degrees.
 Career: Entrepreneurship, Business ownership, Marketing Managers, Managing directors.

Prepared for A-Level, university and Career



YEAR 9 BUSINESS STUDIES



YEAR 10 BUSINESS STUDIES



Year 10

Revise
Assess
Close gaps

Theme
2 Mock

Fluency
Composite

40. Business
motivation

37. Organisational
structure

Unit 9

Making Human Resources
Decision

Fluency
Composite

Unit 9
MAY HALF
TERM

39. Effective
training and
development

38. Effective
recruitment

30. Using the
marketing mix

32. Working with suppliers

34. The sales
process

36. Understanding
performance

Fluency
Composite

Unit 8
APR END
OF TERM

Unit 8

Making Operational and
Financial Decisions

29. Place

28. Promotion

31. Business Operations

33. Managing
quality

35. Business
calculations

28. Price

26. Ethics, environment
and business

24. Change in business
aims and objectives

27. Product

Unit 7
FEB HALF
TERM

Fluency
Composite

Unit 7

Making Marketing Decision

25. Business and
globalization

23. Business
Growth

Unit 6
DEC END
OF TERM

Unit 5

Understanding External
Influences on a Business

19. Technology
and business

21. Economy
and business

Unit 6

Growing a Business

Unit 5
OCT HALF
TERM

Fluency
Composite

Theme
1 Mock

Fluency
Composite

17. Business
Plan

20. Legislation
and business

22. External
Influences

18. Business
Stakeholders

15. Business
locations

12. Cash flow

Unit 4

START

16. The
marketing mix

14. Options
for small
businesses

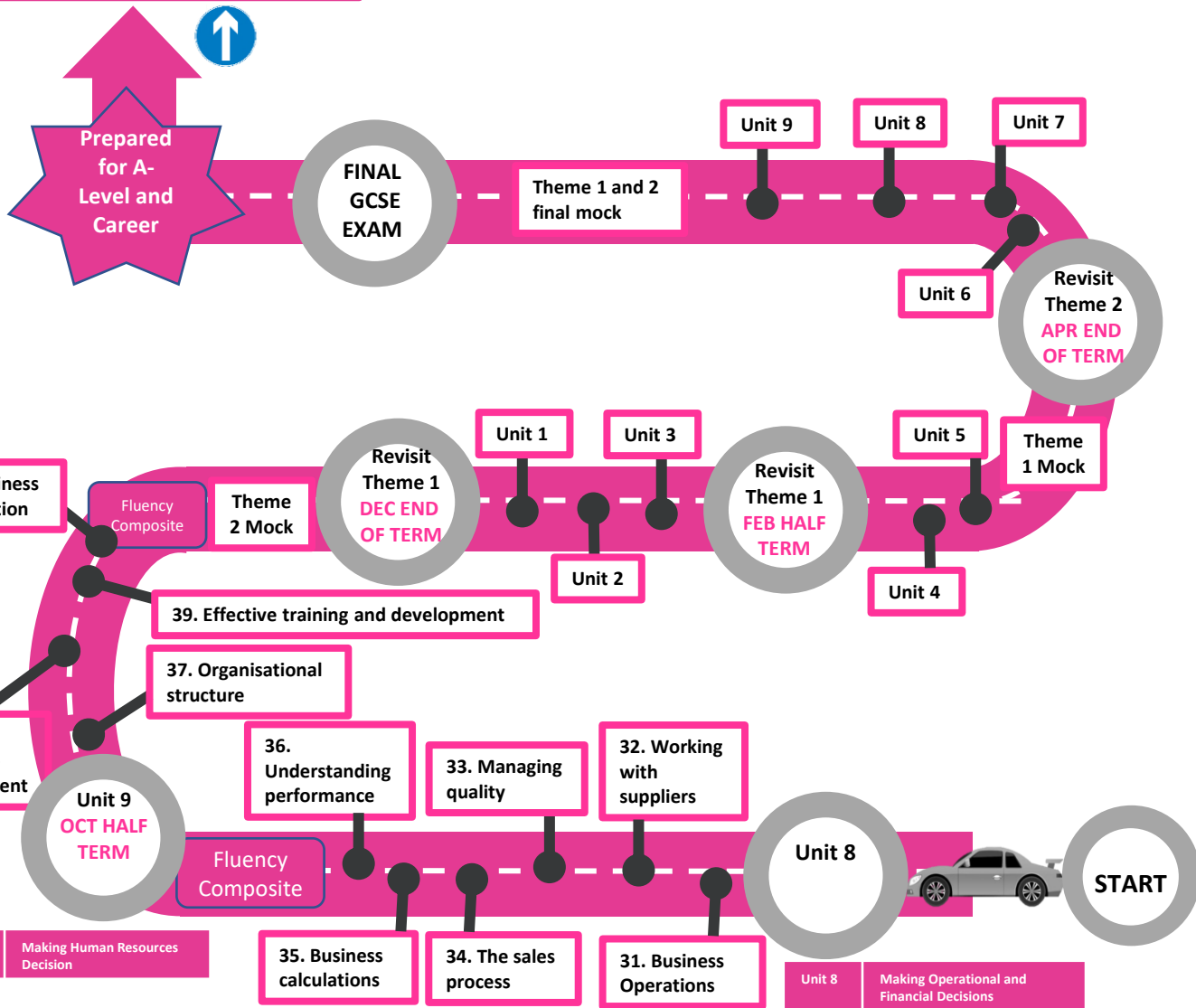
13. Sources of
finance

Unit 4

Making a Business Effective

YEAR 11 BUSINESS STUDIES

Destinations: Business Studies at A Level, Apprenticeship, Cambridge technical, T Levels and University Degrees.
 Career: Entrepreneurship, Business ownership, Marketing Managers, Managing directors.



Unit	Description	Location on Map	Unit	Description	Location on Map
1	Enterprise and Entrepreneurship	DEC END OF TERM	6	Growing a Business	APR END OF TERM
2	Spotting a Business Opportunity	DEC END OF TERM	7	Making Marketing Decision	APR END OF TERM
3	Putting a Business idea into Practice	DEC END OF TERM	8	Making Operational and Financial Decisions	APR END OF TERM
4	Making a Business Effective	FEB HALF TERM	9	Making Human Resources Decision	APR END OF TERM
5	Understanding External Influences on a Business	FEB HALF TERM			